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- Brian Earley
General Manager, Patriot Place

Patriot Place

Adjacent to Gillette Stadium – home of the New England Patriots – is Patriot Place, a 1.3 million square-foot super regional lifestyle destination. At Patriot Place visitors come to enjoy major fashion retailers, live and interactive entertainment, eateries, a four-star hotel, state of the art theatre and much more. Opened in the fall of 2008, Patriot Place is committed to environmentally responsible and sustainable design practices. And since Patriot Place attracts thousands of guests, management needs to provide them with a convenient, tidy way to dispose of trash and recycling, while minimizing the time workers need to spend on collection runs.

Patriot Place found the perfect solution in the BigBelly Recycling Kiosks from Waste Management, which comprise a solar compactor and an attached recycling bin with openings to accept “single stream” recyclables (bottles, cans and paper). With fifteen units deployed throughout the facility, Patriot Place has found a system that promotes sustainability while reducing operating costs. During peak periods, Patriot Place management wants to minimize disruptive and unsightly trash collection activity, both as a convenience to guests and to save time for the workers by allowing them to avoid navigating through crowds as they pull bags of trash and recyclables.



“Our WM Solar Powered Compactors are an important piece of Patriot Place’s overall sustainability and recycling initiatives,” said Brian Earley, general manager of Patriot Place. “In addition to promoting recycling and reducing our waste volume and energy consumption, we have realized significant operational efficiencies and cost savings for waste removal.”

While Patriot Place is committed to continuing the environmentally responsible and sustainable design practices that began with Gillette Stadium, and included numerous sustainable design initiatives in the Patriot Place project, many of these initiatives are not readily apparent to visitors (such as white roofs to reduce “heat island” effects, low-emitting materials, bio-fuels, water reuse and energy management systems in the commercial buildings – for more detail, visit <http://www.patriot-place.com/greenefforts.aspx>). The WM Solar-Powered kiosks, which feature their solar panel at eye level and promote recycling, are visible and used by visitors, making the machines both educational and practical.

The WM Solar-Powered kiosks have helped improve the experience for visitors, showcase sustainable initiatives, keep the grounds clean and reduce worker time spent on waste collection activity. At Patriot Place, truly “Everyone Wins”!